

2024

Annual Report

Science. Support. Solutions.

Our vision is to eliminate addiction as a major health problem.

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School of Medicine



Jack Stein, Ph.D.
Clinical social worker, health
professional trainer/educator,
policy analyst, and federal
manager

Strategic Priorities

Helping Patients and Families

Provide new, effective resources and support for patients and families in crisis.



Advancing Prevention & Early Intervention

Help communities and families take steps to prevent addiction or find it at its earliest, most treatable stage.



Research and Science Translation

Facilitate patient-led research and accelerate the translation and dissemination of research findings to the community.



Ending Addiction Stigma

Address stereotypes, prejudice and discrimination associated with substance use disorders through education and advocacy.



Bridging the Science to Practice Gap

Address barriers to adoption of scientifically proven evidence and interventions around the prevention and treatment of substance use disorders.



APF's Impact in 2024

In 2024, APF's programs reached over 2.2 million people. This achievement demonstrates APF's steadfast dedication to supporting patients and families, ending addiction stigma, enhancing prevention and early intervention efforts, bridging the gap between science and practice, and ensuring that scientific innovations and advancements in substance use disorders are accessible to the community.

APF led a focused effort to address the fentanyl crisis through public education, multilingual awareness campaigns, professional training, and policy advocacy to strengthen prevention and response strategies nationwide. APF, in partnership with the Justice Community Opioid Innovation Network (JCOIN) a program led by the National Institute on Drug Abuse (NIDA), developed and launched a targeted e-course titled "Fentanyl Facts and Overdose Risks" for practitioners, law enforcement, public health officials, and families, helping build awareness of how synthetic opioids like fentanyl drive overdose deaths. In partnership with the Cencorra Impact Foundation, APF also released multilingual fentanyl awareness resources in 12 languages—making science-backed prevention materials available to families and communities globally—to educate about the risks of illicit fentanyl, fentanyl adulterants in the drug supply and counterfeit pills.

APF also advocated for the legislative response to the fentanyl crisis by mobilizing sign-on letters and supporting passage of bills like the HALT Fentanyl Act and the HIDTA Enhancement Act of 2024, advancing policy tools for fentanyl interdiction and prevention. APF also focused policy efforts on treatment resources by coordinating nationwide

advocacy efforts to support the bipartisan SUPPORT for Patients and Communities Reauthorization Act (S. 3393)

APF's anti-stigma training program, Responding to Addiction, was piloted in partnership with the Ohio Department of Mental Health & Addiction Services, the RecoveryOhio initiative, and the University of Delaware between August 2023 and May 2024 across multiple sites. The evaluation (213 participants) found statistically significant increases in addiction knowledge and reductions in stigma (stereotypes, prejudice, discrimination intent).

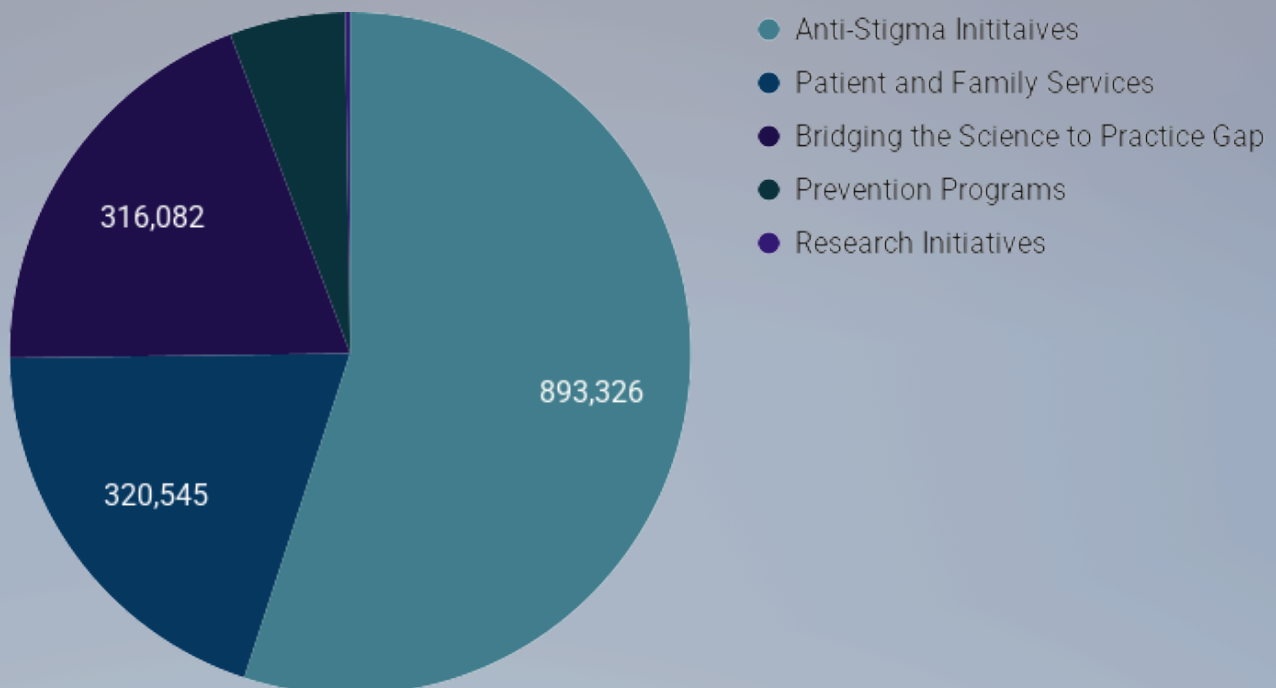
To advance anti-stigma efforts nationwide, we held the inaugural Anti-Stigma Institute 2024 in Washington D.C. in October 2024. This two-day training convened community leaders, healthcare professionals, and advocates focused on ending addiction-related stigma through evidence-based interventions, curriculum, and certifications in delivering such trainings locally. We also announced the expansion of its 2023-24 anti-stigma initiative sites: 117 sites across 34 U.S. states and three international locations spanning community service organizations, treatment programs, public-health offices, hospitals, and government agencies. These sites serve as "pilots" for implementing and measuring stigma reduction strategies.

In 2024, Addiction Policy Forum continued to strengthen its impact by advancing evidence-based solutions, expanding support for families, and elevating the voices of those affected by substance use disorders. Through innovative programs, strategic partnerships, and persistent advocacy, the organization helped drive meaningful progress in prevention, treatment, recovery, and public awareness.

2024 By the Numbers



Engagements by Program Area



Top 5 Countries Accessing Resources

US



Canada



UK



Australia



India



Countries Served through APF Programs and Services in 2024

Afghanistan	Croatia	Isle of Man	Nigeria	Sudan
Albania	Curaçao	Israel	North Macedonia	Suriname
Algeria	Cyprus	Italy	Northern Mariana Islands	Sweden
American Samoa	Czech Republic	Ivory Coast	Norway	Switzerland
Angola	Denmark	Jamaica	Oman	Taiwan
Anguilla	Djibouti	Japan	Pakistan	Tajikistan
Antigua and Barbuda	Dominica	Jersey	Palau	Tanzania
Argentina	Dominican Republic	Jordan	Panama	Thailand
Armenia	Ecuador	Kazakhstan	Papua New Guinea	Togo
Aruba	Egypt	Kenya	Paraguay	Tonga
Australia	El Salvador	Kuwait	Peru	Trinidad and Tobago
Austria	Eritrea	Kyrgyzstan	Philippines	Tunisia
Azerbaijan	Estonia	Laos	Poland	Turkey
Bahamas	Eswatini	Latvia	Portugal	U.S. Virgin Islands
Bahrain	Ethiopia	Lebanon	Puerto Rico	Uganda
Bangladesh	Fiji	Lesotho	Qatar	Ukraine
Barbados	Finland	Liberia	Republic of the Congo	United Arab Emirates
Belarus	France	Libya	Réunion	United Kingdom
Belgium	French Guiana	Liechtenstein	Romania	United States
Belize	French Polynesia	Lithuania	Russia	Unknown
Benin	Gabon	Luxembourg	Rwanda	Uruguay
Bermuda	Georgia	Macau	Saint Kitts and Nevis	Uzbekistan
Bhutan	Germany	Madagascar	Saint Lucia	Venezuela
Bolivia	Ghana	Malawi	Saint Martin	Vietnam
Bonaire, Sint Eustatius and Saba	Gibraltar	Malaysia	Saint Vincent and the Grenadines	Yemen
Bosnia and Herzegovina	Greece	Maldives	Samoa	Zambia
Botswana	Greenland	Malta	Saudi Arabia	Zimbabwe
Brazil	Grenada	Martinique	Senegal	
British Virgin Islands	Guadeloupe	Mauritius	Serbia	
Brunei	Guam	Mexico	Seychelles	
Bulgaria	Guatemala	Moldova	Sierra Leone	
Burundi	Guernsey	Mongolia	Singapore	
Cambodia	Guyana	Montenegro	Sint Maarten	
Cameroon	Haiti	Morocco	Slovakia	
Canada	Honduras	Mozambique	Slovenia	
Cape Verde	Hong Kong	Myanmar	Solomon Islands	
Cayman Islands	Hungary	Namibia	Somalia	
Chad	Iceland	Nepal	South Africa	
Chile	India	Netherlands	South Korea	
China	Indonesia	New Caledonia	South Sudan	
Colombia	Iran	New Zealand	Spain	
Costa Rica	Iraq	Nicaragua	Sri Lanka	
	Ireland	Niger		

Patient and Family Services



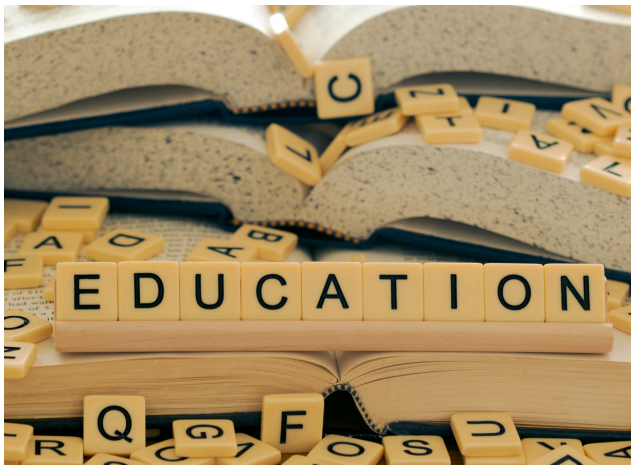
enCompass Program

enCompass: A Comprehensive Training on Navigating Addiction is an evidence-based resource for family members and caregivers trying to navigate the complex world of addiction and help loved ones achieve recovery.



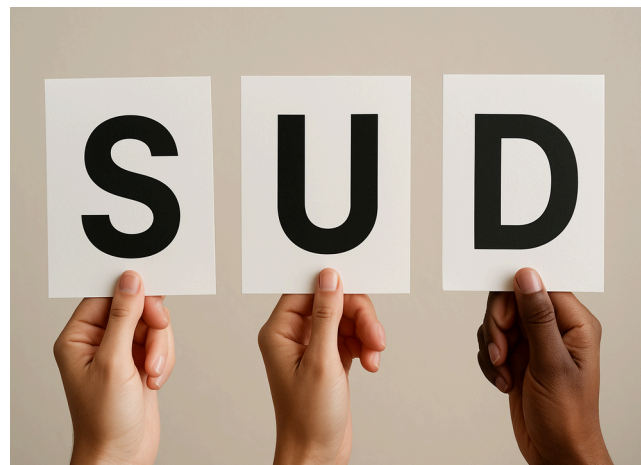
Addiction School

APF's free, online school features online courses on critical topics for patients, families, and practitioners, from the risks of vaping and alcohol use disorder to courses on treatment options for addiction, from medications to behavioral therapies.



Disease Education

APF's education and awareness initiatives are designed to increase understanding of addiction as a chronic, treatable medical condition. We develop and share evidence-based resources on substance use disorders.



Awareness Campaigns

APF creates campaigns to address stigma and myths around addiction, as well as advance prevention and treatment. Our campaigns include #StopOverdose, Opioid Prevention Campaign, Stop the Stigma, Naloxone Awareness, Fentanyl Risks and Alcohol 101.

Stigma Initiatives



Responding to Addiction

The 2.5-hour Responding to Addiction curriculum is designed to reduce addiction stigma, increase knowledge, and confidence in how we can help someone in need for families, criminal justice professionals, faith leaders, and healthcare providers



Anti-Stigma Initiative

Addiction Policy Forum's Anti-Stigma Initiative includes over 100 pilot sites nationwide working to reduce addiction stigma, including stereotypes, prejudice, and discrimination intent.



Stop Overdose

The Stop Overdose campaign gives families and friends a national platform to share their stories of loved ones lost while also increasing public awareness of the opioid epidemic.



Stigma Research

APF's stigma research explores how language, imagery, and community perceptions impact individuals with substance use disorders, advancing evidence-based strategies to reduce discrimination and promote compassion in care and policy.

Prevention Projects



Children Impacted by Addiction

The toolkit is designed for adults who come into contact with children impacted by a parent's addiction and provides information about how to help.



Opioid Prevention Campaign

The Opioid Prevention Campaign is a public health media campaign to help prevent adolescent substance use.



Vaping: Know the Facts

A free, open-source toolkit that explains the harms associated with adolescent vaping and empowers audiences with the tools to take action.



12 Things Parents Can Do

The campaign for parents and caregivers includes a toolkit and explainer video on prevention strategies.



Multilingual Resources

APF translated resources into 12 languages in partnership with the Cencorra Impact Foundation to help improve language access to prevention materials.

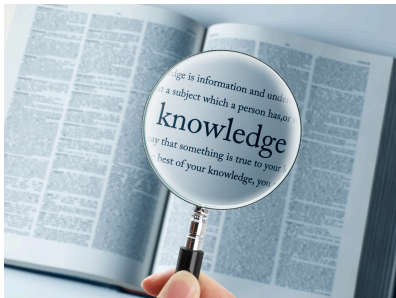


Protect Your Brain

The eCourse and curriculum teach teens how to protect themselves from substance use disorders.

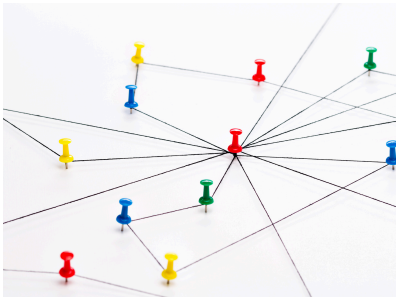
Bridging the Science to Practice Gap

The barriers to translating research into practice have hampered the adoption of new treatments, tests, and clinical standards for everything from flu vaccines to diabetic eye exams to cholesterol screenings. To change the trajectory of the substance use disorder public health crisis, APF works to improve the gap between science and its application in the field.



Knowledge Translation

APF translates and disseminates research findings into easy-to-consume and persuasive formats tailored for distinct audiences, including policymakers, practitioners, caregivers, and the general public. The APF team excels at translating scientific information into consumable, accessible, and actionable products that are tailored for various non-scientific audiences. Our translation process turns complex research into easy-to-comprehend formats for diverse audiences.



Stakeholder Engagement

Stakeholder engagement is fundamental for understanding diverse perspectives, gathering insights, and fostering collaboration to achieve mutually beneficial outcomes, and involving individuals, groups, or organizations that have an interest or are affected by a particular project, decision, or initiative. Being open to feedback and adapting plans or strategies based on stakeholder input. Responsiveness to concerns or changing circumstances is crucial for maintaining stakeholder engagement.



Dissemination

The APF team excels at translating scientific information into consumable, accessible, and actionable products that are tailored for non-scientific audiences. The tested translation process turns complex research into easy-to-comprehend formats for diverse audiences. APF's knowledge translation and dissemination expertise can help expand the reach of your research and engage new and diverse audiences.

Research Initiatives

APF conducts original research on emerging issues, often bringing together experts from multiple disciplines to collaborate on complex challenges that affect our community.



Emerging Challenges

APF has conducted research on the effects of COVID-19 on individuals with SUDs, and other topics related to the pandemic.

Research publications to date include:

- COVID-19 Pandemic Impact on Patients, Families & Individuals in Recovery from an SUD
- Trust in Healthcare and COVID-19 Readiness
- Patient Journey Map: Substance Use Disorder Treatment and Recovery Experiences



Stigma Research

Measuring levels of stigma in communities and the effects of new interventions are key priorities for APF. Stigma-focused research publications to date include:

- Stigma Survey Report: Findings on Attitudes, Levels of Stigma and Support of Key Policies Around Addiction
- Stigmatizing imagery for substance use disorders: a qualitative exploration
- Program evaluations for novel anti-stigma interventions for caregivers and key professionals.

Support Our Work

Your tax-deductible donation to the Addiction Policy Forum helps patients and families in crisis, end the stigma around addiction and improve our response to the addiction crisis nationwide.

Single Gift

Make a single gift today to support APF's mission of ending addiction as a major health problem.

Recurring Gift

By giving online monthly, you help APF better save time and resources by providing stable and ongoing support to change the lives of the families and communities we serve.

Corporate Matching

Does your company provide corporate matching? Find out, and you could double the impact of your investment with a company match given to APF.

Planned Giving

Create an enduring impact by including Addiction Policy Forum in your estate plans. Making a planned gift is a meaningful way to contribute to APF's future while providing financial and tax benefits for you and your family.

WANT TO TALK WITH A MEMBER OF OUR TEAM ABOUT INVESTING IN APF? Contact info@addictionpolicy.org with your request.

Make an Online Donation

Visit addictionpolicy.org or scan the QR code below to make a donation today!





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